

Change management model in regional holding companies: Case of Russia

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Abstract

In the beginning of XXI century holding structure for the ownership and management of business have become very popular. The paper presents the retrospective analysis of functioning of major holdings in Russia, the main features of formation and management of such structures is revealed. Based on the methods of deduction, statistical analysis and monitoring recommendations on the most effective implementation of the system of change management in the holding company in Russia are given. The analysis of 56 of the holding companies in 15 regions of Russia was held in the study. The authors analyzed the following parameters of their activity: financial and economic indicators of development, the share and the contribution to GRP of all the regions, social responsibility, influence on the political and social situation in the regions, the nature of the interaction with regional and municipal authorities. The analysis was conducted in the period from May 2009 to April 2016.

Keywords

A strategic plan for the development of the region, Change management in corporations, Holdings